



BOOMER LABS RELEASES NEW PRODUCTION TOOL “pMorph”

(Overland Park, KS, June 16, 2014) – Boomer Labs announces the release of its new production tool pMorph.

Boomer Labs is pleased to announce the release of its newest production tool pMorph. pMorph is a 3ds Max plugin that delivers Progressive Morphing – which gives animators the ability to drive the animation of a modified object based on the dynamic selection of animated frames from another object.

With pMorph, 3ds MAX users can now accomplish complex animated sequences in a snap, which otherwise would have been nearly impossible. pMorph has many unique uses that enhance the production pipeline. Here are just a few examples:

Complex Animations: With ever increasing demands on the realistic content and improved visualization, animated objects can transform in complex ways. Animating the timing and specific portions of the object that are affected are a snap with pMorph. Gone are the days of simply scales or translating objects to give a sense of movement.

Influence Objects: pMorph allows users to animate an object (or a group of objects) based on an external influence. Any number of helpers and influence objects enable animators to automatically adjust how objects morph based on these influences.

Re-time Animations: Using the frame specification capability of pMorph, animators can accomplish precise control over an object's timing with ease.

Previously used in production trials, pMorph is a hit with studios world wide. Robert Dyce at Elara Systems says, “You can do stuff with pMorph that would otherwise be impossible or require tedious keyframing, never mind having to edit later. It is an essential part of my animation arsenal – seriously rad stuff.”

This plugin is available for 64 bit versions of 3ds Max 2010 through 2015. List price is \$95 USD per seat with no charge for render nodes. Special pricing of \$75 USD is available until end of June to celebrate its release.

A free downloadable demo version and additional information is available from Boomer Labs at www.boomerlabs.com.